

2274 Columbia Blvd.
Saint Helens, OR 97051

The 2017 Northwest Rental Conference

Hotel and Conference Site

Hampton Inn and Suites

6826 Burden Boulevard, Pasco, WA 99301

Phone (509) 792-1660

Ask for the Northwest Rental Conference rate.

**The Conference Center is
next door at the TRAC Center.**

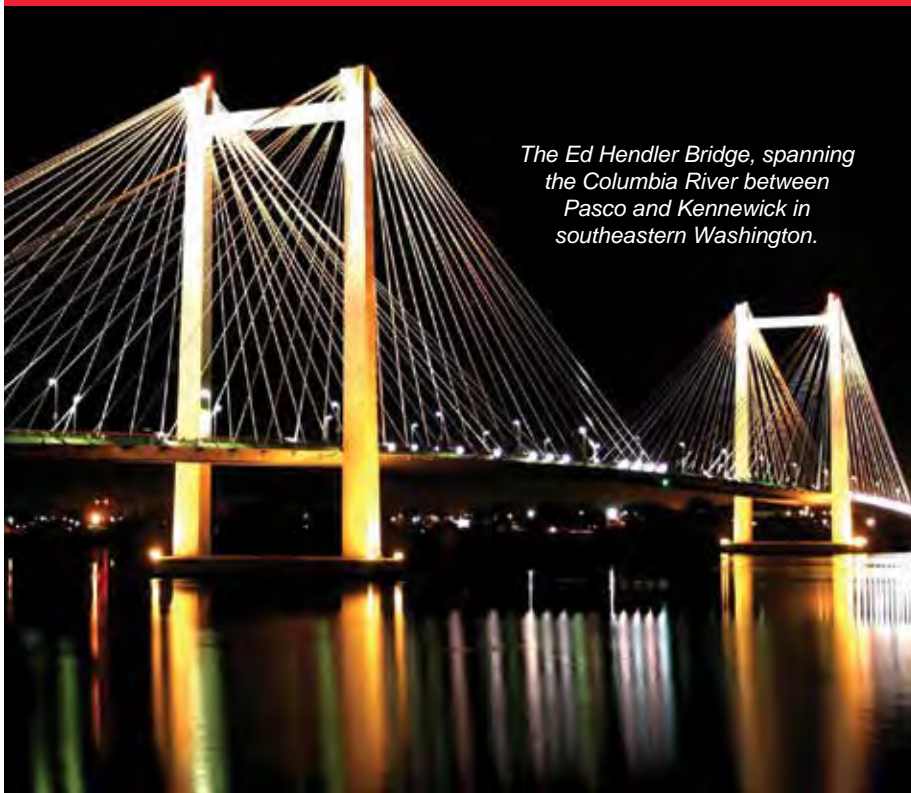


www.nwrentalconference.com

Mail to:

Join Us in Pasco, Washington October 29-31, 2017!

Welcome to Pasco, part of the Tri-Cities, a growing metropolitan area in southeast Washington where 300 sun-filled days offer visitors a year-round outdoor paradise. Recreation and sports enthusiasts will love everything there is to do in Tri-Cities, including bicycling, bowling, hunting, and soccer, as well as fishing, water-skiing and paddling on the Columbia, Snake, and Yakima rivers. The area is home to ten beautiful golf courses. After savoring just one of the local premium wines, visitors will understand why the Tri-Cities area has been rightfully called the "Heart of Washington Wine Country." The area boasts more than 200 wineries within a 50-mile radius, producing some of the finest wines in the world, thanks to its climate and geography.



*The Ed Hendler Bridge, spanning
the Columbia River between
Pasco and Kennewick in
southeastern Washington.*

Plan to Exhibit!



**2017
Northwest
Rental
Conference
October 29-31
Pasco • WA**

The 2017 Northwest Rental Conference

Pasco, Washington October 29-31, 2017

Two Days of Exhibits...

Demonstrate the market's newest equipment, network with your customers, and develop new sales opportunities!

Special Demo Area!

Invite your customers to take this opportunity to "play in the dirt"! We will be offering a covered demo area where attendees can try out your equipment in the arena at the Trac Center.

Special Conference Events...

WINERY TOUR (Optional Event)

Sunday, Oct. 29 • 11:00 a.m. – 3:00 p.m.
Experience some of the finest wines in the world from the "Heart of Washington Wine Country."

COCKTAIL PARTIES

Sunday, Oct. 29 and Monday, Oct. 30
6:00 p.m. – 7:00 p.m.

WELCOME DINNER

Sunday, Oct. 29 • 7:00 p.m. – 9:00 p.m.
Enjoy our Welcome Dinner—a special opportunity to visit with friends, suppliers and fellow rental people!

EXHIBITOR APPRECIATION & AWARDS DINNER

Monday, Oct. 30 • 7:00 p.m. – 9:00 p.m.
This is a great time to recognize our vendors and those who make our show possible!

ATTENDEE DRAWINGS

NWRC 17th Anniversary Show Floor Drawing for great door prizes for attendees at 2:47 pm on October 31st on the show floor. Attendees must be present to win!

Tentative Exhibitor Schedule

■ Saturday, October 28, 2017

2:00 pm – 5:00 pm Registration

■ Sunday, October 29, 2017

8:00 am – 5:00 pm Registration
11:00 am – 3:00 pm Winery Tour (TBA)
10:00 am – 5:00 pm Exhibitor Setup
3:00 pm – 5:00 pm State Association Meetings
(Idaho, Montana, Oregon & Washington)
6:00 pm – 7:00 pm Cocktail Party
7:00 pm – 9:00 pm Welcome Dinner
9:00 pm – 11:00 pm Hospitality Room Open

■ Monday, October 30, 2017

8:00 am – 5:00 pm Registration
8:00 am – 1:00 pm Exhibitor Setup (No move-in)
8:30 am – 9:00 am Opening Session
9:00 am – 12:00 pm Demo Area Open (Arena)
12:00 pm – 1:00 pm Lunch
1:00 pm – 5:00 pm Exhibit Hall Open
6:00 pm – 7:00 pm Cocktail Party
7:00 pm – 9:00 pm Exhibitor Appreciation &
Awards Dinner
9:00 pm – 11:00 pm Hospitality Room Open

■ Tuesday, October 31, 2017

8:00 am – 1:30 pm Registration Open
8:30 am – 11:00 am Demo Area Open (Arena)
11:00 am – 3:00 pm Exhibit Hall Open
11:30 am – 12:30 pm Lunch
2:47 pm NWRC 17th Anniversary Prize Drawings
for Attendees—Must be present to win.
3:00 pm – 6:00 pm Exhibitor Knockdown

■ Return Home Safely

Exhibitors Please Note:

The Pre-Registration Information Letter, Exhibitor Registration Form (fillable), and the Exhibitor Contract (fillable) for the 2017 NWRC trade show are all on the NWRC website: www.nwrentalconference.com.

If you choose to pay via credit card, we will send you an email to process your credit card securely after we receive your registration request.