



For more information:  
[www.nwrentalconference.com](http://www.nwrentalconference.com)



# THE NORTHWEST RENTAL CONFERENCE

SEASIDE • OREGON

OCTOBER 16-18 • 2022

**Seaside, Oregon, will host  
the 2022 Northwest  
Rental Conference  
October 16-18, 2022!**

***Plan to attend this year's  
conference!***

In addition to all the activities included in our 2022 Conference, Seaside offers a beautiful location with many great things to see and do. It is Oregon's first seashore resort and one of the state's most popular year-round family destinations. With its beach-themed shops, restaurants and arcades, it is an ideal location for our 2022 Northwest Rental Conference!

Attractions include the 1.5-mile Seaside Promenade, first constructed as a wooden boardwalk in the early 20th century and now a centerpiece of Seaside's beach; the Seaside Aquarium, one of the oldest aquariums on the West Coast; and the Seaside Carousel Mall, located two blocks from the Pacific Ocean and built around a replica of a classic carousel.

Among the many historical attractions are Fort Clatsop, the winter encampment for the Lewis and Clark expedition from December 1805 to March 1806, and the Lewis & Clark Saltworks, where salt water was boiled to extract salt.

# The 2022 Northwest Rental Conference

Seaside, Oregon • Oct. 16-18, 2022

## Two Days of Exhibits

See new rental and party equipment, learn about new products, and look for show specials.

## Seminars

This year we will again be offering rental-industry seminars with timely information for your business.

## Special Conference Events...

### COCKTAIL PARTY & WELCOME SEAFOOD BOIL DINNER:

Sunday, Oct. 16 • 5:00 pm – 8:00 pm

Enjoy a cocktail party and a delicious seafood boil dinner, along with the opportunity to visit with friends, suppliers and fellow rental people!

### COCKTAIL PARTY

Monday, Oct. 17, 6:00 pm – 7:00 pm

### EXHIBITOR APPRECIATION & AWARDS DINNER

Monday, Oct. 17 • 7:00 pm – 8:30 pm

This is a great time to recognize our vendors and those who make our show possible!

### ATTENDEE DRAWING

The NWRC 20th Anniversary show floor drawing has great door prizes for attendees and takes place at 2:47 pm on October 18th on the show floor. Attendees must be present to win!

## Bring Your Whole Staff! *Register Early!*

- **Full (3-day) Registration is only \$119.00 per person if you register before 9/15/2022!** With this package you get two lunches, the Welcome and Exhibitor Appreciation Dinners, entrance to the exhibit hall and seminars, and last, but not least, two cocktail parties! **If you register after 9/15/2022, the Full (3-day) Registration is \$175.00.**

- **1-Day Registration with Lunch (\$40)**

- **Employee Registration with Lunch (\$25) (with a minimum purchase of one Full (3-day) Registration.)**

With a 1-Day or Employee Registration, you get lunch, entrance to the exhibit hall and that day's seminars and cocktail party.

## Tentative Attendee Schedule

Check our website, [www.nwrentalconference.com](http://www.nwrentalconference.com), for up-to-date schedule information.

### ■ Saturday, October 15, 2022

2:00 pm – 5:00 pm Registration Open (Rivertide Lobby)

### ■ Sunday, October 16, 2022

8:00 am – 5:00 pm Registration Open (Civic Center Lobby)

3:00 pm – 5:00 pm State Assn. Meetings (Idaho, Montana, Oregon & Washington)

5:00 pm – 8:00 pm Cocktail Party/Seafood Boil Dinner (Elks Club, 2 blocks away)

8:00 pm – 10:00 pm Hospitality Room Open

### ■ Monday, October 17, 2022

8:00 am – 5:00 pm Registration Open (Civic Center Lobby)

8:30 am – 9:30 am Opening Session: "Exceptional Inbound Sales" – Josh Nickell

9:45 am – 10:45 am Seminar: "Advertising & Promotion" – Dick Detmer

11:00 am – 12:00 pm Seminar: "Employee Retention & Attracting New Talent" – Dick Detmer

12:00 pm – 1:00 pm Lunch

1:00 pm – 5:00 pm Exhibit Hall Open

6:00 pm – 7:00 pm Cocktail Party

7:00 pm – 8:30 pm Exhibitor Appreciation & Awards Dinner

8:30 pm – 10:30 pm Hospitality Room Open

### ■ Tuesday, October 18, 2022

8:00 am – 1:30 pm Registration Open

8:30 am – 9:30 am Seminar: "Making the Most Out of Your Rental Career" – Dick Detmer

9:45 am – 10:45 am Seminar: "Creating Efficiencies—Getting the Most Out of Your Employees" – Dick Detmer

11:00 am – 3:00 pm Exhibit Hall Open

11:30 am – 12:30 pm Lunch

2:47 pm NWRC 20th Anniversary Prize Drawings—Must be present to win.

### ■ Return Home Safely



# ATTENDEE REGISTRATION FORM

**Register now...  
Bring your staff!**

**Northwest Rental Conference 2022 Conference  
October 16-18, 2022 • Seaside, Oregon**

**BY EMAIL:** Registrations@NWRentalConference.com

**BY MAIL:** Send form with payment to:

Northwest Rental Conference

2274 Columbia Blvd., St. Helens, OR 97051

Name \_\_\_\_\_ Telephone \_\_\_\_\_

Company \_\_\_\_\_ Fax \_\_\_\_\_

Mailing Address \_\_\_\_\_ E-mail \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_ Website: \_\_\_\_\_

**REGISTER YOUR STAFF FOR THE CONFERENCE!**

**Full (3-day) Registration: *Early Registration (before 9/15/2022): \$119.00 per person.*** With this package you get 4 meals, entrance to the exhibit hall and the seminars and cocktail parties.

**Full (3-day) Registration (after 9/15/2022): \$175.00 per person.**

**Monday or Tuesday Badge with Lunch: \$40.00 per person.** Lunch, entrance to the exhibit hall and the seminars and cocktail party on that day. *(Optional events not included.)*

**Employee Monday or Tuesday Pass with an additional Full Registration: \$25.00 per person.** Lunch, entrance to the exhibit hall and the seminars and cocktail party on that day. *(Optional events not included.)*

***Sign Up for the Welcome Cocktail Party  
and Sea Food Boil Dinner!***

Sunday, Oct. 16, 5:00 pm – 8:00 pm • FREE!

PAYMENT IN FULL REQUIRED TO PROCESS REGISTRATION. Print FIRST & LAST NAME (as it will appear on badge). Circle selections for each name. <b>Make copies of form as needed.</b>	Conference Registration						Food Allergies		Optional Event		TOTAL
	Early Full Registration (BEFORE 9/15/2022) Badge/Meals	Full Registration (AFTER 9/15/2022) Badge/Meals	Monday 10/17 Registration Badge/Lunch	Tuesday 10/18 Registration Badge/Lunch	Monday 10/17 Employee Day Pass (With 1 Full Reg.)	Tuesday 10/18 Employee Day Pass (With 1 Full Reg.)	Food Allergies (Please check) Yes No		Sunday 10/16 Sea Food Boil Dinner (no cost) Yes No		
1.	\$119	\$175	\$40	\$40	\$25	\$25	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
2.	\$119	\$175	\$40	\$40	\$25	\$25	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
3.	\$119	\$175	\$40	\$40	\$25	\$25	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
4.	\$119	\$175	\$40	\$40	\$25	\$25	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
5.	\$119	\$175	\$40	\$40	\$25	\$25	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Cancellation refunds will be granted if a written request is sent to NWRc before Sept. 15, 2022. The refund will be the total registration fee less 25%. Allow 4-6 weeks after the Conference for refund. Please contact us if you require assistance as defined by The Americans With Disabilities Act.										<b>Grand Total</b>	

**FOR OFFICE USE ONLY:**

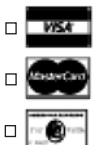
SEQ # \_\_\_\_\_  
\$ \_\_\_\_\_ Amount  
\_\_\_\_\_ Check #/Auth.#  
ID# \_\_\_\_\_ Date entered \_\_\_\_\_

**PAYMENT METHOD:**

CHECK (only U.S. Funds accepted) payable to Northwest Rental Conference  
 CREDIT CARD

**ONLY IF PAYING BY CREDIT CARD:**

Please include your email address. We will send you a secure credit card invoice via email.  
Email Address: \_\_\_\_\_  
Email this form to: Registrations@NWRentalConference.com.





# THE NORTHWEST RENTAL CONFERENCE

SEASIDE • OREGON

OCTOBER 16-18, 2022

2274 Columbia Blvd., Saint Helens, OR 97051

**Conference Site and Hotels**  
**Conference Site:**  
**Seaside Civic and Convention Center**  
415 1st Avenue, Seaside, Oregon 97138

**Our Co-Host Hotels are:**

**Rivertide Suites**

102 North Holladay Drive  
Seaside, Oregon 97138  
Phone: 503-717-1100

Approximately 2 minute walk  
to the Civic Center  
Room Rates: \$125 - \$250

**Holiday Inn Express & Suites**

34 North Holladay Drive  
Seaside, Oregon 97138  
Phone: 503-717-8000

Approximately 2 minute walk  
to the Civic Center  
Room Rates: \$140

*When reserving your room, request the  
Northwest Rental Conference Rate.*

## Thank You to Our Sponsors!

### Gold Sponsors for 2022



### Silver Sponsors for 2022

